LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

**B.B.A.** DEGREE EXAMINATION – **BUSINESS ADMINISTRATION**

FIRST SEMESTER – **NOVEMBER 2012**

# BU 1503 - BUSINESS ENVIRONMENT

Date : 10/11/2012 Dept. No. Max. : 100 Marks

Time : 1:00 - 4:00

**PART - A**

**ANSWER ALL THE QUESTIONS: (10x2=20Marks)**

1. **What is external environment?**
2. **What is Fiscal Deficit?**
3. **What do you mean by social audit?**
4. **What are the fundamental rights enumerated in part III of the constitution?**
5. **List any two feature of IDBI.**
6. **Write any two objectives of FEMA.**
7. **What is GDP?**
8. **List some of the laws relating to business in India.**
9. **What do you mean by Joint Family system**?
10. **State the salient features of secularism in India.**

**PART-B**

**ANSWER ANY FIVE OF THE FOLLOWING: (5 x 8=40 marks)**

1. **Write short notes on Social Environment.**
2. **How do stock exchanges help Indian Industry?**
3. **Give any five reasons for rapid growth of NBFC.**
4. **Discuss the significance of urbanization.**
5. **Discuss the salient features of central planning by Government of India for economic development**.
6. **How does foreign culture influence the Indian Industry?**
7. **What are the rights of consumers as per consumer protection Act?**
8. **Explain the major changes brought out in the Industrial Policy 1991.**

**PART-C**

**ANSWER ANY TWO OF THE FOLLOWING: (2 X 20 = 40 marks)**

**19. What are the features of modern capitalism?**

1. **Explain the role of government in the regulation of business.**
2. **What are the macro environment factors to be considered in business decisions?**

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